



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract

856831

Schedule Dates 09/25/12-10/01/12
Advertiser Democratic Congressional Campaign Cmte. (22071)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DCCC (125256)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name KAUFMAN,MEREDITH
Phone/Fax /
CPE 11/14/1473
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments DEM CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06340203
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,430.00
Net Total \$13,770.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	7	\$11,850.00
Oct. 2012	4	\$4,350.00
Grand Total:	11	\$16,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	20062- News @ 10pm M-F	1			X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
2.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	20022- Price is Right	1			X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/25/12
3.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	20023- News @ 12noon M-F	1			X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	9/25/12
4.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	28663- Dr. Phil	1			X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	9/25/12
5.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	20054- News @ 5pm M-F	1			X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/25/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
8.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	20053- Entertainment Tonight	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/25/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12
10.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/25/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: